

# Host Analytics Modeling

Empower line-of-business analysts with the ability to create financial and operational models that align and link with financial plans and forecasts

## PERFORM INTERACTIVE QUERY AND ANALYSIS

Allows users to perform multidimensional slicing and dicing of data via an Excel, Web or Mobile interface. Build-once, deploy-many approach enables improved communication and collaboration across functions.

## BUILD FINANCIAL AND OPERATIONAL MODELS

Supports the creation of financial models, as well as detailed operational models in areas such as Sales, Marketing, Professional Services, Human Resources, and others. Perform “what-if” scenario analysis and understand the impact of changing business drivers.

## ALIGN FINANCE AND OPERATIONS

Allows companies to align Finance and Operations by integrating models across functions so you can understand the impact of changing business assumptions on your financial plans and forecasts.

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*“Knowing we can slice and dice the key metrics for our business accurately and then still drill down into a lower level of detail ... that’s something we’ve needed ever since the merger was completed.”*

Ian Anderson, Manager of Financial Planning & Analysis | HEAT Software

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## FINANCIAL AND OPERATIONAL MODELING IN THE CLOUD

### Key Benefits

- Unite financial and operational modeling and planning
- Anticipate business outcomes and inform financial plans
- Empower users within and beyond finance by providing deeper insight
- Collaborate securely across Excel, web and mobile interfaces

### Key Features

- Cloud-based modeling engine
- Interactive query and analysis
- Excel-based reporting on multi-dimensional data
- Advanced modeling for ‘what-if’ scenarios
- Excel, web and mobile user interfaces

## HIGHLIGHTS

### Interactive Query & Analysis

Perform multidimensional analysis with speed-of-thought response time. Zoom in or out, pivot data, keep or remove members, refresh the data and write data back to the model.

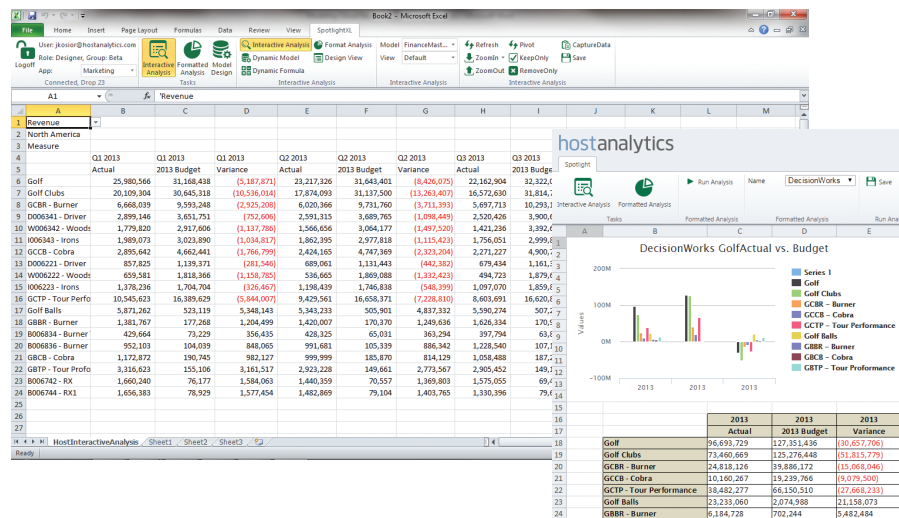
### Excel-based Reporting

Harness the full power of Excel for information presentation while ensuring “one version of the truth” from a centralized, secure data store. Once a report is created in Excel it can be accessed anywhere—Excel, web or mobile interface.

### Advanced Modeling

Financial and operational business users can take their ‘slice’ of corporate data and add dimensions, members and calculations on the fly. Users can incorporate financial or non-financial drivers into the models and update the corporate plan when they decide.

## Host Analytics Modeling Spotlight and SpotlightXL user interfaces



## HOST ANALYTICS U.S. HEADQUARTERS

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