

Host Analytics for Financial Planning

Develop powerful strategic financial models such as long-term financial planning, cash flow modeling, and revenue recognition planning and improve collaboration.

LONG-RANGE FINANCIAL PLANS AND CAPACITY MODELING

While spreadsheets are great personal productivity tools, they don't provide the collaboration, process control, security, and powerful engine required for strategic financial modeling. Develop strategic financial models that integrate with key finance plans and forecasts, as well as operational models in Sales, Marketing and other functions.

TIMELY AND ACCURATE CASH FLOW FORECASTING

A CFO's worst nightmare is running out of cash. Develop long-term or short-term cash flow forecasts, such as 13-week cash flow models, that can incorporate historic data from ERP systems, currency fluctuations, and future revenue and cost forecasts from EPM applications. Support driver-based forecasting of cash inflows and outflows. Produce timely and accurate weekly snapshots for management.

ACCURATELY RECOGNIZE REVENUE AND ENSURE COMPLIANCE

Track and model sales bookings to recognized revenue. Forecast and model revenue recognition by customer and/or contract. Ensure compliance with new revenue recognition guidelines. Produce timely and accurate reports for management and auditors.

ALIGN STRATEGIC FINANCIAL MODELS

Key Benefits

- Eliminate spreadsheets and manual processes
- Increase accuracy of strategic financial plans
- Improve collaboration on long-term financial plans and capacity models
- Improve accuracy of cash flow forecasts
- Ensure compliance with new revenue recognition guidelines

Key Features

- Automated data collection from ERP and EPM systems
- Flexible planning and forecasting capabilities
- Powerful multidimensional modeling engine
- Familiar Web, Excel or Mobile interfaces
- Easy to use, end-user reporting and analysis
- Scalable, secure cloud architecture

HIGHLIGHTS

Integrated Financial Planning and Modeling

Close the loop between strategic plans, short term financial plans and operational forecasts and models. Ensure financial plans and models reflect the latest assumptions in sales, marketing and other functions.

Flexible Planning, Forecasting and Modeling Capabilities

Run a bottom-up, top-down, or middle-out process. Make adjustments at any organizational level. Create an unlimited number of what-if scenarios. Driver-based modeling make life easier for line managers as well as financial analysts.

Weekly Executive Reporting

Automate the creation of weekly cash flow forecasts and make updates with a push of a button. No more waiting on others for data. Assemble and publish professional looking report packages in Microsoft Word or PowerPoint.

Easy Integration to Sales, Marketing and Financial Systems

Integrating financial and operational information is easy with pre-built connectors and automated integration to a wide range of popular financial, ERP, CRM, HCM and other systems.

Familiar Web, Excel or Mobile Interfaces

Collaborate securely across Excel, web and mobile interfaces. Leverage user familiarity with Excel while harnessing the power of a scalable, cloud-based engine. Provide access to line managers via a web or mobile interface.

Scalable, Cloud-Based Architecture

With no hardware or software to install, Host Analytics is fast to implement and easy for business people to administer without burning IT resources. Provides rapid delivery of new features, with automated upgrades and lower cost of ownership vs. on-premises alternatives.



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